

ACROSS

OUR DIFFERENCES

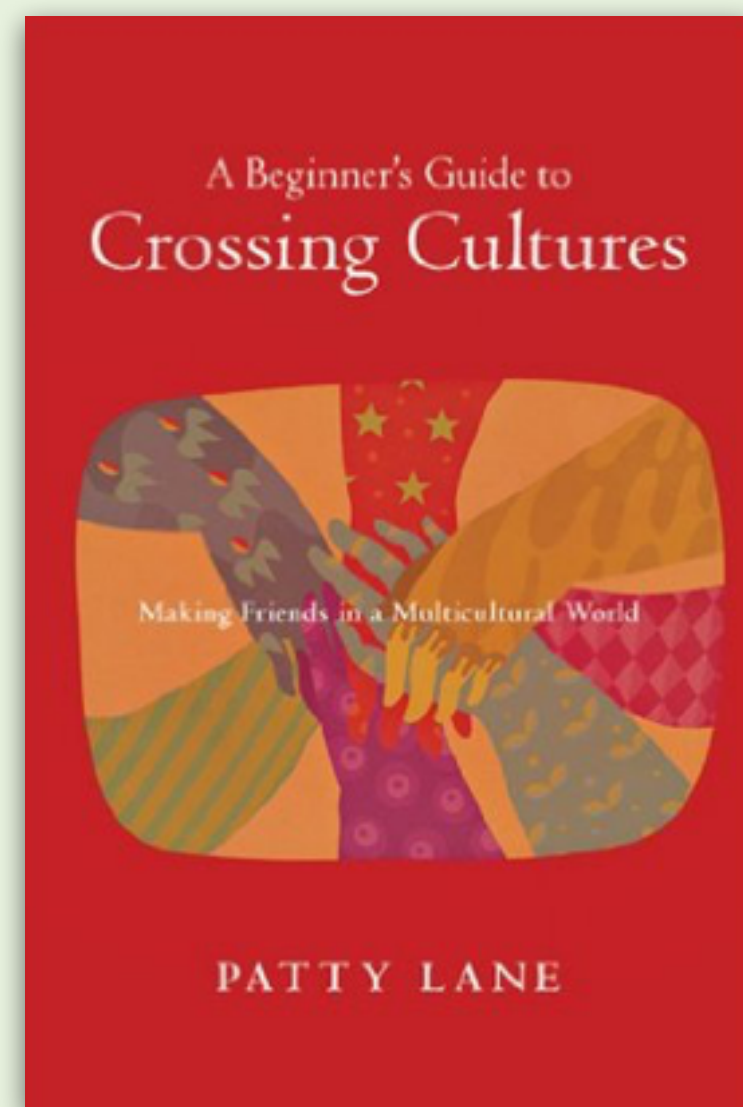
Frames for Understanding Cultural Difference



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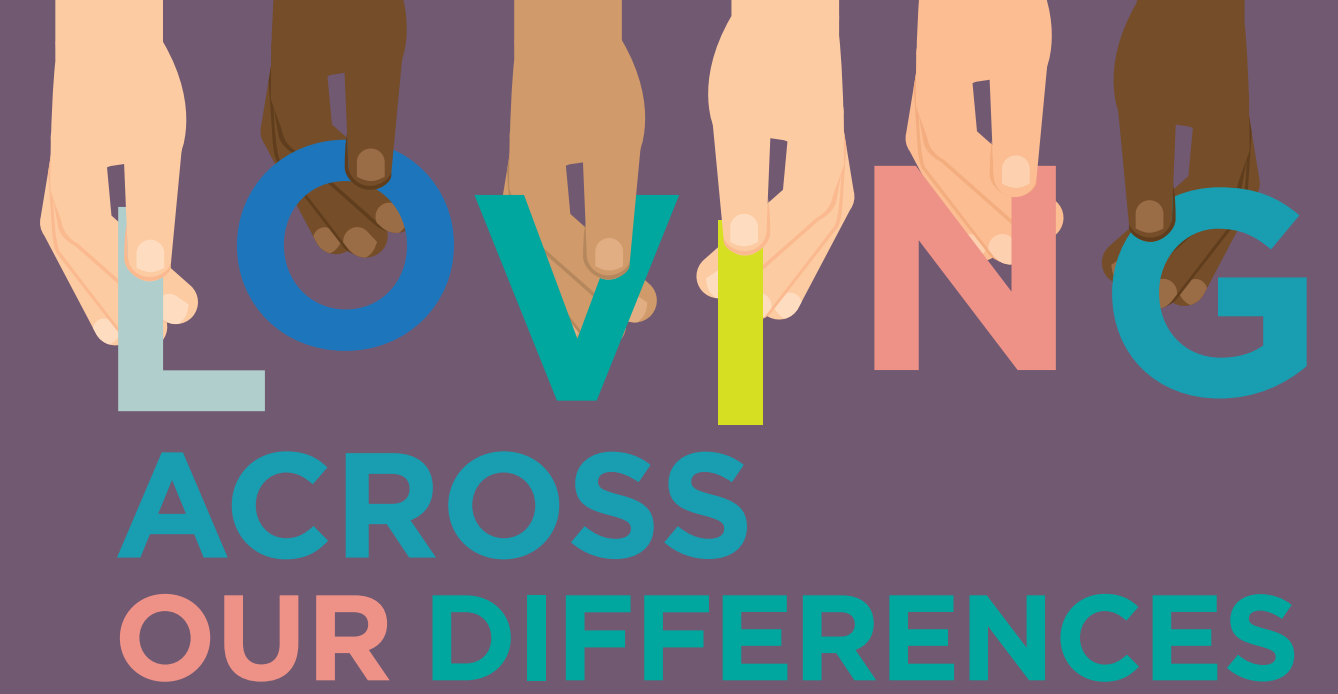


Frames for Understanding Cultural Difference



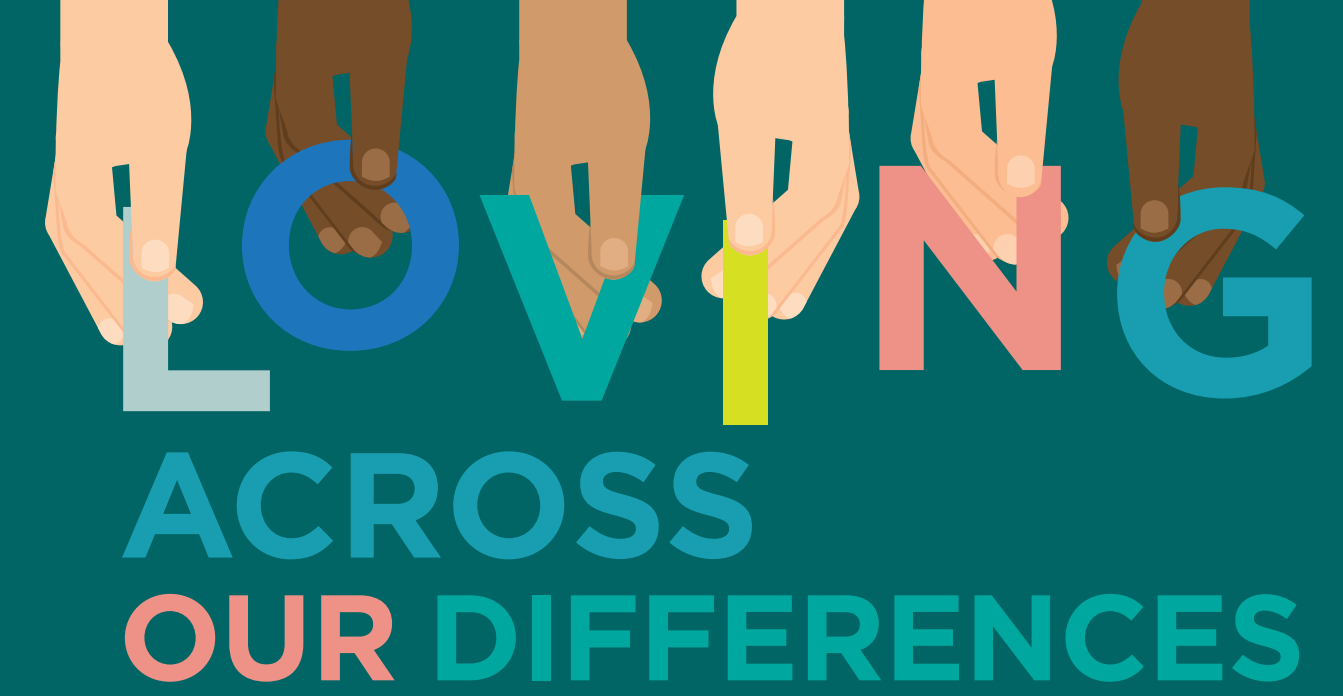
*A Beginner's Guide to Crossing Cultures:
Making Friends in a Multicultural World*

by Patty Lane

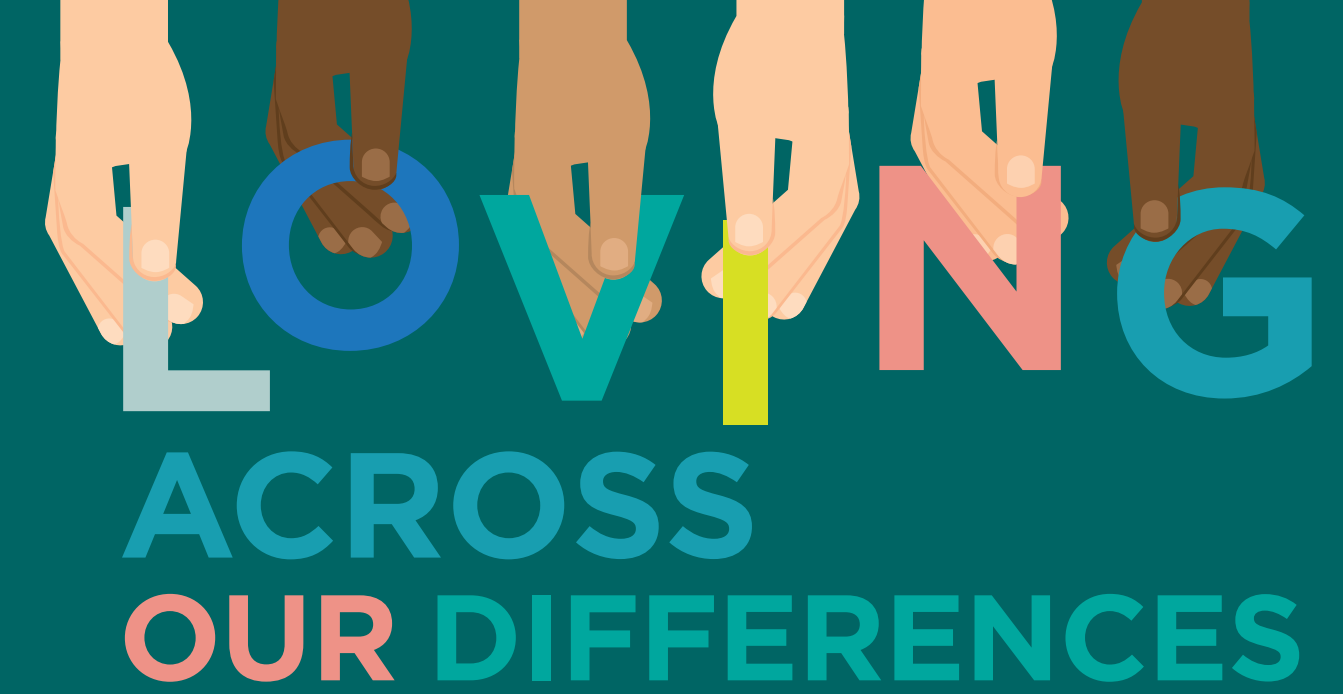


Misattribution:

*Interpreting someone else's actions based
on my cultural assumptions*



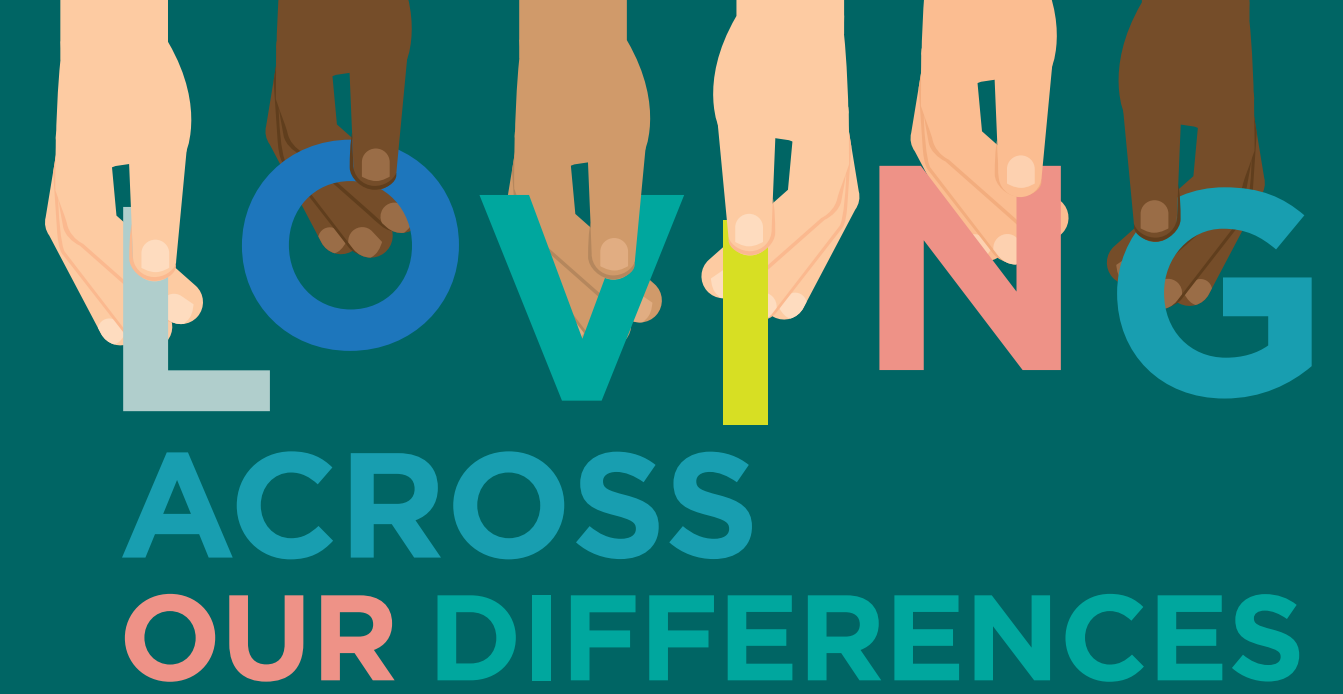
Five frames for understanding cultures



Five frames for understanding cultures

Context

*HIGH CONTEXT VS.
LOW CONTEXT*



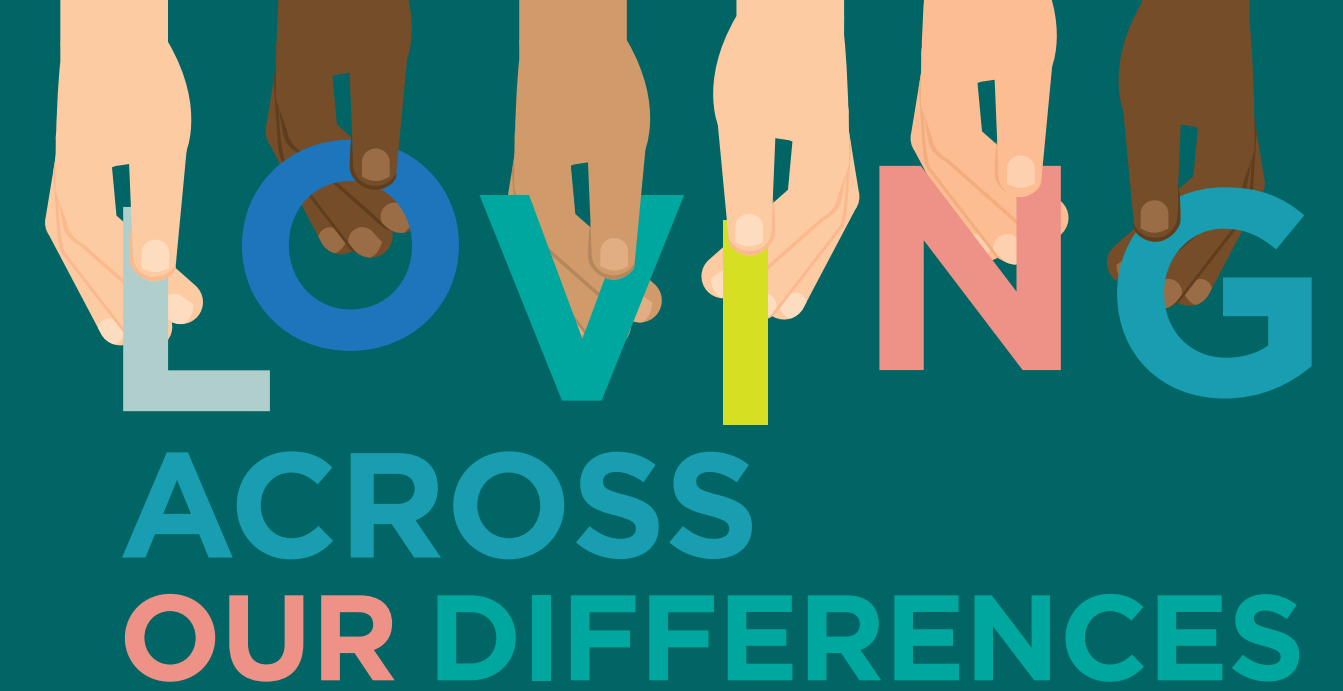
Five frames for understanding cultures

Context

*HIGH CONTEXT VS.
LOW CONTEXT*

Activity

BEING VS. DOING



Five frames for understanding cultures

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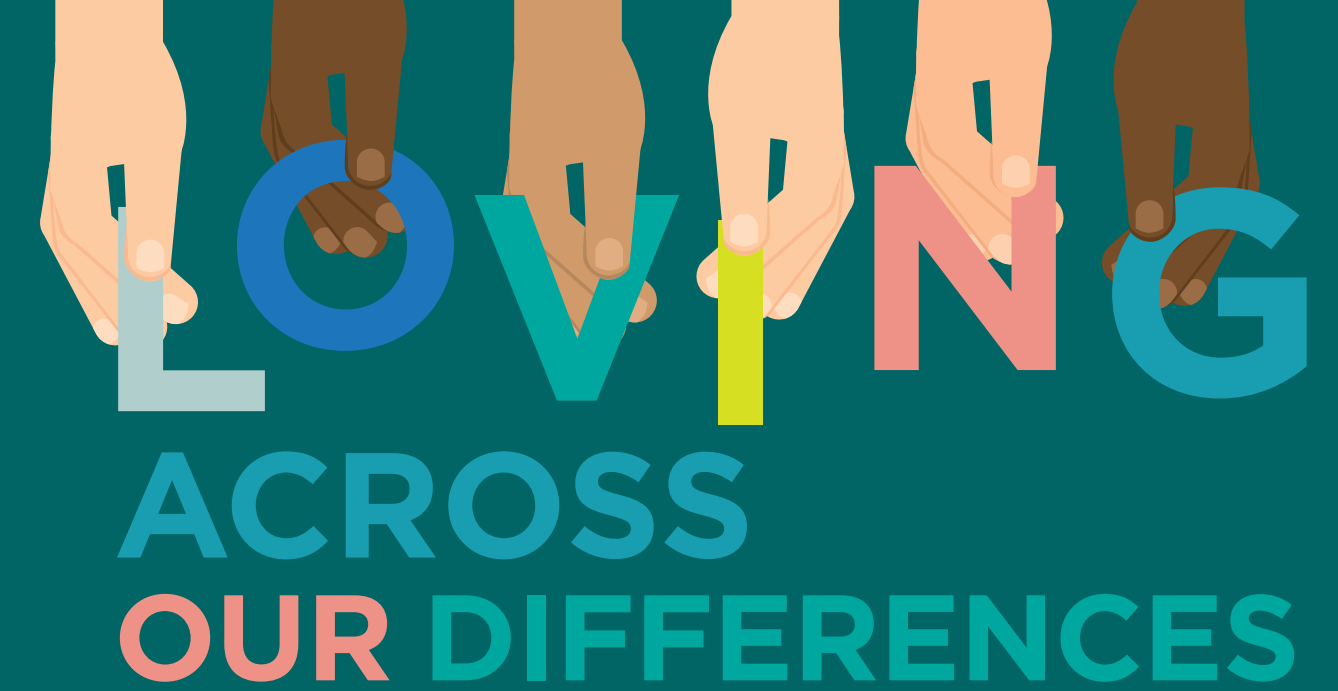
*HIGH CONTEXT VS.
LOW CONTEXT*

Activity

BEING VS. DOING

Leadership

*FORMAL/HIERARCHICAL VS.
INFORMAL/EGALITARIAN*



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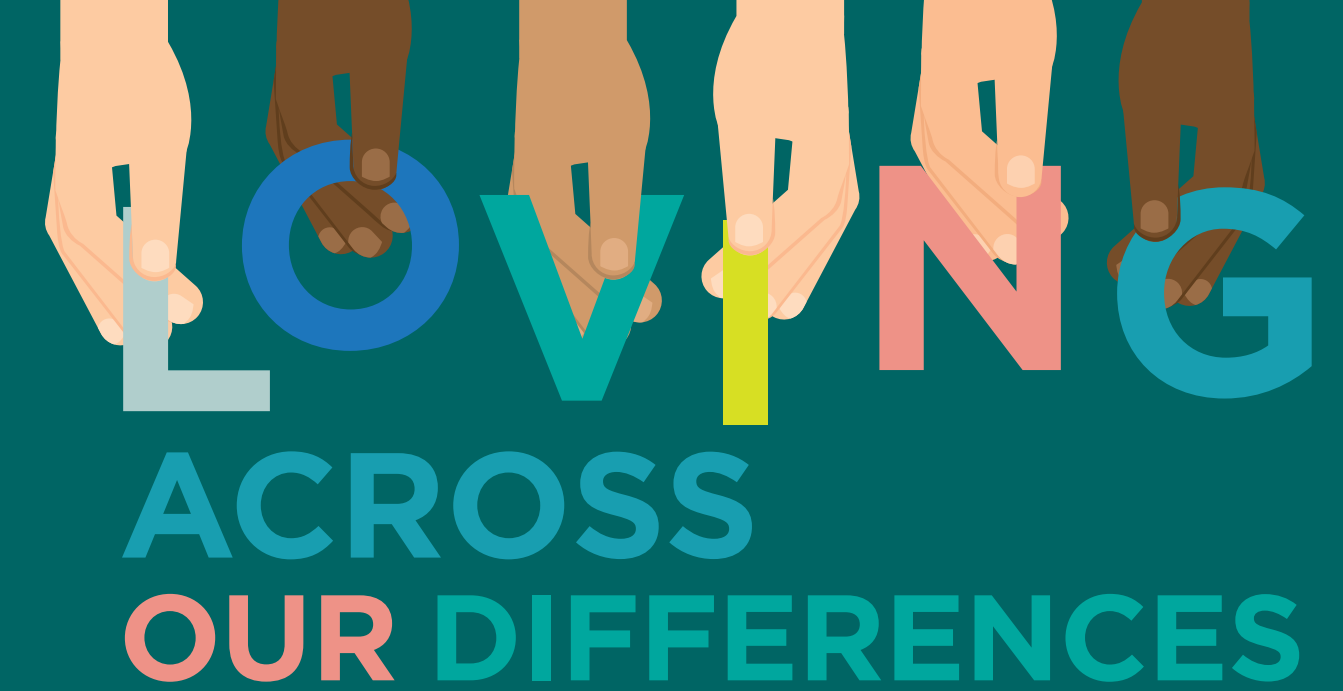
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Identity

INDIVIDUAL VS. COLLECTIVE



Five frames for understanding cultures

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Time

LIMITED VS. ABUNDANT